

# Jacob Aldridge

International Business Coach | Energetic Speaker | MC | Deep Generalist

- Keynote Speaker @ generationYOU @ Shirlaws Global Conference
- Alumni Program Host @ Key Person of Influence
- Inaugural Presenter World Business & Executive Coach Summit (WBECS)

As an international business coach, partner and presenter, Jacob delivers results for ambitious companies in Australia, Europe, North America and across Asia-Pacific.

Alumni clients and audience members describe him as the smart and quirky business guy who makes change happen. Jacob brings business experience that impacts both profit and valuation - plus a unique energy borne from the belief that business is best when it's fun.

Whether compelling an audience to make a fundamental shift or rise to their feet cheering, his demonstrated ability to engage groups of any size and take them on a memorable and energetic journey leaves a lasting impact.



## Embracing the Feminine in Business

We are each a balance of Masculine (linear, future) and Feminine (nurturing, present) energies, and yet modern business has been built entirely around a single approach. Equality in employment isn't a headcount, it's embracing a fundamental shift in how we design and manage companies that will empower women (and more men) to better lead and contribute.

## The Deep Generalist

'Specialists' are a creation – and a relic – of the 20<sup>th</sup> Century. The rise of AI (Artificial Intelligence) and Machine Learning means computers are now better specialists than humans in fields as diverse as chess, medicine, and law. But each of us has the power to rise above the machines, embrace our inner Da Vinci and develop a multi-layered talent stack to advance our organisations and live a deep authentic life.

## Fourteen Boats

From First Fleet Convicts to 10 Pound Poms, Jacob weaves the personal stories of fourteen ancestors into a universal message of choice and opportunity. All faced different adversity arriving in Australia by boat: who are we not to embrace what they left us?

All Presentations Available As | Keynote Speeches | 90 Minute Workshops  
*Embracing the Feminine* and *The Deep Generalist* Available as 20 Minute Business Presentations

"Jacob's insightful presentations are challenging and informative – they've given me a structure for planning development of our business that continues to open my mind further through every session."

**Vivienne Kane, Founder and Director  
ExcitePrint (Melbourne, Australia)**

"Jacob is a brilliantly entertaining guy with a gift for bringing a room to life and helping people learn in a vibrant and stimulating atmosphere. He delivers a very rare combination of talent – and all with a 'can do' attitude. Superb!"

**Andy Hurst, Chairman  
Shirlaws Group (London, UK)**



## Bookings | Enquiries | Investment

Jacob has delivered more than 1,000 workshops across all aspects of business, and spoken at events on 4 continents.

Keynotes \$5,000 | 90 Minute / Half Day \$8,000 | Plus travel expenses where applicable | MC POA Business Presentations POA | Charities and Not For Profits please contact for 'Sponsored Talks'

To Book Jacob please call 0427 151 181 | Email [jacob@jacobaldrige.com](mailto:jacob@jacobaldrige.com)

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