

Don't Waste a Good Recession

Presentation #8
08.05.2020

Jacob Aldridge
International Business Advisor



[Facebook.com/groups/GoodRecession](https://www.facebook.com/groups/GoodRecession)

**Don't
waste
a good
recession.**

with Jacob Aldridge

When this is over, I'm going to...

**Don't
waste
a good
recession.**

with Jacob Aldridge



MATANIVUSI

• BEACH ECO RESORT •

Meditation > Squirrels!



**Don't
waste
a good
recession.**
with Jacob Aldridge



Snapshot 08.05.2020

Coronavirus	Active Cases	Total Deaths	Case Change (last wk)
UK	175,756	30,615	27%
USA	997,590	76,844	17%
Australia	759	97	-20%
Global	2,303,901	270,272	15%

Source: www.worldometers.info/coronavirus/coronavirus-cases/

Unemployment		Change (5yr low)	Change (last mth)
UK [Feb '20]	4.00%	0.20%	0.10%
USA [Mar '20]	4.40%	0.90%	0.90%
Aust [Mar '20]	5.20%	0.30%	0.10%

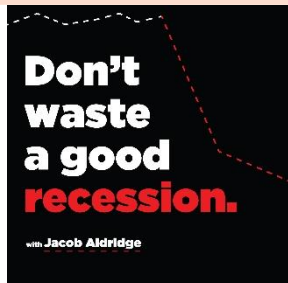
Source: www.tradingeconomics.com/united-kingdom/unemployment-rate/
www.tradingeconomics.com/united-states/unemployment-rate
www.tradingeconomics.com/australia/unemployment-rate

Markets	Current	Drop Since Peak	Drop Already To Previous Low
FTSE	5,935.98	-23.18%	42.50%
DJI	23,875.89	-19.25%	24.65%
ASX 200	5,364.20	-25.47%	44.87%

Source: Yahoo! Finance
 FTSE Peak 7,727.50 Low 3,512.09
 Dow Jones Peak 29,568.57 Low 6,469.95
 ASX Peak 7,197.2 Low 3,111.7

GDP Growth	March Qtr	December Qtr	September Qtr
UK	???	+ 0.0%	+ 0.5%
USA	-4.8%	+ 2.1%	+ 2.1%
Australia	???	+ 0.5%	+ 0.6%

Source: www.tradingeconomics.com/united-kingdom/gdp-growth/
www.tradingeconomics.com/united-states/gdp-growth
www.tradingeconomics.com/australia/gdp-growth



JacobAldridge
.com

Respond to Plan

(priorities w/c 10.05.2020)

1. Who is your Mentor? Who are your Industry Peers?

**Don't
waste
a good
recession.**

with Jacob Aldridge



JacobAldridge
.com

Sectors

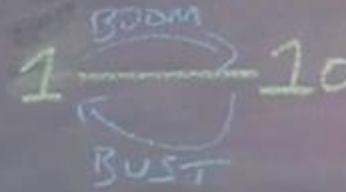
Jan 2019

THE COUNTER-CYCLICAL RECESSION RESPONSE

TIMING



RISK



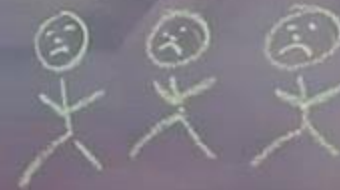
UNWIND



THINK
BIG



SECTORS

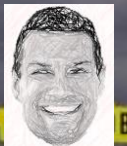


Don't
waste
a good
recession.

with Jacob Aldridge



and may even come out ahead
as a result of that recession.



Jacob Aldridge

BY
business
DEVELOPMENT

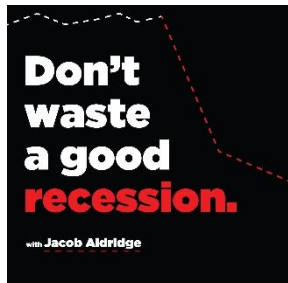


1:02 / 7:56

Industry Responses

[from 17.04.20 Presentation #5]

Industry	When will Respond shift to Recovery Plan?
• Hospitality	• Gradual Re-Opening as Live Cases drop below 100/State
• Travel	• Domestic as Live Cases drops to Zero
• Trades	• International – Vaccine Being Implemented?
• Professional Services	• Australia / USA – JobKeeper / SMB Grant money arrives
• Retail	• UK – Get ready now for post Lockdown
	• When you've spoken with every active Client, and forecast your cash flow accordingly
	• NOW!!



JacobAldridge
.com

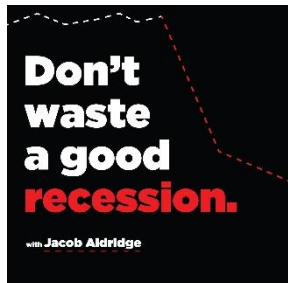
The Importance of Mentors and Peers



Australian
Institute of
Architects



SOMETHING
DIGITAL



JacobAldridge
.com

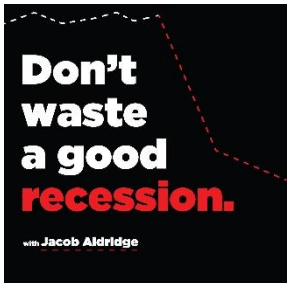
The Miner's Prayer



**Dear Lord,
Please give me one more Boom.**

**I promise not to
F@\$# it up this time.**

Your loving child.



**JacobAldridge
.com**

Happy Mother's Day



**Don't
waste
a good
recession.**

with Jacob Aldridge



JacobAldridge
.com

Don't Waste a Good Recession

Presentation #8 Actions

Join the Facebook Group

[Facebook.com/groups/GoodRecession](https://www.facebook.com/groups/GoodRecession)

Subscribe on YouTube or Spotify

“Don't Waste a Good Recession”

Tell Your Friends: Sharing is Caring

Join the Mailing List

[JacobAldridge.com/Dont-Waste-A-Good-Recession/](https://jacobaldrige.com/Dont-Waste-A-Good-Recession/)

**Don't
waste
a good
recession.**
with Jacob Aldridge

