



Ensure your documents can be heard, by those who can't see.

Event Details

Why?

Inclusive and Accessible communication is the **right thing to do** - there's also a business case, and a government mandated mission

What?

A short, complimentary 15/30/45 minute interactive workshop

Who Should Attend?

All members of your marketing or communications team

Where?

Either your workplace (South East Queensland) or virtual (Australia-wide)

How to be Involved?

Email gieka@jacobaldridge.com or call (07) XXXX XXXX to learn more, or schedule a session

The Simple (& Profitable) Guide to Inclusive Business Communication

Complimentary Lunch & Learn for your team Face-to-Face or Virtual

Millions of Australians have permanent or temporary disabilities (vision, hearing, cognitive, physical) and are living with the accessibility challenges they impose. Does your organisation's written, audio, and visual communication help – or ignore - them?

Rarely will your team represent the full diversity of your users or customers.

As a result, it's easy for marginalised individuals to be further excluded - through the unintentional misunderstanding your team may have of the solutions some people require. This can mean lost sales, unhappy customers, or simple a failure to achieve your organisation's mission.

In 2021, TaggedPDF - Australia's leading provider of accessible document creation - has partnered with international business speaker Jacob Aldridge to offer businesses and government departments the opportunity to learn more about **making inclusivity easy**.

Our focus is on communication (from written forms and articles, to podcasts and videos) covering your service delivery, public reporting, and marketing activities.

In just 30 minutes (including your questions):

- Understand the 3 keystones of inclusive communication - Purpose, Language, and Accessibility
- Identify your business case for consistent inclusivity in your workflows
- Recognise the internal training and/or specialist partners available to achieve your outcomes faster