



JACOB ALDRIDGE

Keynote Speaker | Global Business Consultant

A deep generalist, provocative strategist, and accomplished business advisor with a global perspective and deep insight into creating competitive edge.

Further Info

Since the mid 2000s Jacob has been travelling the world as an international business advisor and keynote speaker, primarily in Asia-Pacific, Europe, and North America. Working with more than 300 companies globally, most of his greatest commercial successes are a result of working directly with business owners who find themselves stuck. They need someone who understands all the different aspects of business at enough depth to practically turn their dreams into reality.

Deeply intelligent with a keen eye for the off kilter and slightly absurd, Jacob's topical conversations shift the way we look at how business should be done, and invite us to consider how business can be done if we avoid outdated assumptions, embrace the new, and create our own regimes on the pathway to success.

Jacob has presented at Conferences in Australia, the United Kingdom, the USA, and Hong Kong, key experience includes: The Family Law Practitioners Association Conference (2019), Happy Lawyer Happy Life Retreat (2018-19), Annual Leadership of Principals and Property Professionals Summit (2016-19), generationYOU (2016), Key Person of Influence Australia (2014), World Business and Executive Coach Summit (2011), the Email Marketing Summit Australia (2009-15), and Shirlaws conferences in Australia, the UK and the USA.



Why Book Jacob

Jacob Aldridge is the first to admit he is not the 'norm' when it comes to the business advisory / management consulting space; a self-proclaimed deep generalist, Jacob's unique view on the world encourages every single one of us to step into the new, to understand what a fixed perspective can cost, and to lose our fear of exploring a bigger world.

Entertaining with an easy conversational style, a sharp wit, and brilliant humour, Jacob Aldridge has the uncanny knack of distilling complex concepts into simple soundbites and powerful strategies that audiences love. He is the consummate professional – one you can trust to engage, delight and empower your audience.

Engaging Jacob

Jacob Aldridge is a must for your recession-era conference or corporate program, as he brings the positive energy and practical guidance your members, clients, and team are craving.

Well versed in all aspects of privately-owned business growth, with surprising and tactical insights and an infectious personality, Jacob works as:

- A professional, experienced MC
- An engaged, outcomes focussed Facilitator
- A motivating keynote and conference Speaker
- Signature Keynote "Don't Waste a Good Recession" dives immediately to the heart of current fear and the thrill of the opportunity it can create

Signature Keynote

Don't Waste a Good Recession

More opportunities are created in a downturn than at any other point in the economic cycle. If you are positive, and know how to respond practically, this is a great time to be in business – to thrive, not just survive.

However, for most founders and owners it certainly doesn't feel like a great time. As Mike Tyson said: "Everyone has a plan, until they get punched in the face."

This powerful keynote draws on decades of business experience and research, to acknowledge the powerful emotions audiences are feeling and then leave them optimistic for their future and empowered around what they can do next.

Workshop and Plenary Topics

- The 10 Key Principles of a Recession-Proof Enterprise
- Building Your Recession 'War Cabinet' (and why Association Membership is critical)
- The 5 Most Common SME Recession Mistakes
- The 4 Transformations a Downturn Creates



What Others Say

"Self-reflective deep generalist approach addressed extremely well, and engaging. Excellently delivered and insightful!"
Dr Andre Van Zyl, Director, The CFO Centre

"Jacob got my attention straight away, and held it throughout the entire workshop. He has the ability to challenge, and a very engaging and humorous presentation style."
Jacqueline Nagle, Managing Director, Any Given Tuesday

"Jacob is a brilliantly entertaining guy with a gift for bringing a room to life and helping people learn in a vibrant atmosphere."
Andy Hurst, Chairman, Shirlaws Group

"I would recommend Jacob to anyone who wants to have absolute confidence that things – and the right things – will get done; and have a good time doing it."
John Rosling, CEO, Contexis

Booking

Workshop Facilitation | Price confirmed on briefing
Keynotes & Conference Speaking \$4,500 | Breakout/Plenary Sessions \$3,000 |
Plus reasonable travel expenses where applicable | Exclusive of Sales Tax

Business Presentations POA | Charities please contact for 'Sponsored Talks'

Contact: jacob@jacobaldrige.com | [linkedin.com/in/jacobaldrige/](https://www.linkedin.com/in/jacobaldrige/)

